

# IACEE Pulse

A Newsfeed for Members

11/21/2017

www.iacee.org

## Message from the IACEE President

My dear IACEE Colleagues,

I hope your autumn is going well. I also hope that you had a chance to either attend or watch on-demand our webinar on November 3rd by Dr. Jorge Limon Robles, titled, *A New Model for Continuing Education Learning Experiences (INSPIRA)*.

team has been working on. Please read them and [let us know](#) if you would like to join any of these groups or learn more about their strategic goals.

Also, as we prepare for our upcoming World Conference in 2018, we are asking for your participation. Please consider submitting a proposal (more on page 4) by the deadline of

*“We are focusing on the strategic goals IACEE is striving to accomplish... let us know if you would like to join any of these groups.”*

In case you missed it, you can view the recording and slides [here](#).

Our next webinar will be presented by Dr. Jaime Bonilla Rios on December 12, 2017 at 16:00 UTC (10:00 CST). He will speak on “Filling the gap between lifelong learning and organizational development.” Please find more information about Webinar 2 on page 5.

In this edition of the Pulse, we are focusing on the strategic goals IACEE is striving to accomplish through our four teams: Membership Engagement & Communication, Global Initiatives, Strategic Partnerships, and Products and Services. Each of the vice presidents of these groups has written about the goals that his or her

December 1, 2017. You can find additional information about submitting proposals, as well as general world conference details, [here](#).

As always, do not hesitate to [contact me](#) if I can be of any assistance.

Warm regards,  
Soma

**Soma Chakrabarti, PhD**  
President, IACEE  
University of Wisconsin-Madison, USA

## Strategic Initiatives: Reports from our VPs

### *Membership Engagement & Communication – Ragna Ann Berge, Norwegian University of Science & Technology*

IACEE has four Vice Presidents who all work to increase the impact of IACEE. In the Membership Engagement & Communication group, our responsibility is to follow up, organize and in different ways share initiatives in IACEE to engage people to become members from all regions of the world and also to reengage past members.

Establishing this newsletter (IACEE Pulse: A Newsfeed for Members) was part of our strategic initiatives set in place this year, and the goal is to send out a monthly newsletter to members detailing IACEE's work. Just recently, we created an IACEE Facebook page, and we continue to expand our LinkedIn group. These channels allow professionals to share news and stories from the CEE world, and for IACEE members to stay engaged and informed. We hope you will consider joining the Facebook page [here](#).

The World Conference 2018 is one of the main goals for the coming year and the team will work to engage people to attend and participate at the conference at Tec de Monterrey, Mexico in May 2018. Through assisting the team in Mexico with hosting webinars, and using social media to share news about the conference (through the IACEE website, Pulse, and so on) we hope to engage people to register.

Lastly, the Special Interest Groups (which fall under MEC) will work on establishing a more operational way of working through reviewing and possibly reorganizing the existing SIGs and will develop webinars to increase the interest for participation in SIGs.

### *IACEE New Members' Corner*

*IACEE offers both Individual and Institutional Memberships. Please join us in welcoming our newest member to IACEE:*

Andrea Schuitman, University of Michigan, USA

### *Global Initiatives – Errol La Grange, CPD Live*

The aim of Global Initiatives is for IACEE to create a vibrant and dynamic source of information and direction on sustainability education being offered by its members and the broader global community.

This provides a tangible pathway to give meaningful expression to the Porto Declaration, initiated by IACEE members in Porto at the 2016 IACEE World Conference. Examples of these education initiatives will be posted on the IACEE website and arranged in accordance with the United Nations' 17 Sustainability Development Goals ([here](#)).

The intention is that this will serve as a valuable education initiative for gaining high-level perspectives on sustainability initiatives across the spectrum of human needs relative to the 21st Century Grand Challenges highlighted in the Porto Declaration. In addition, this portal will be of service to members that

wish to promote their educational initiatives on sustainability and reason for non-members to become engaged with the IACEE. This initiative and its continuing journey from Portugal will form the subject of a panel discussion in Monterrey, Mexico at the 2018 World Conference.

### *Strategic Partnerships - Paul Marca, Stanford University*

The Strategic Partnerships area of IACEE is the behind-the-scenes activities which seek to develop connections for enhancing the awareness and impact of IACEE. In the Executive Council meeting in Beijing, China on September 10, 2017 the Council agreed to seven ambitious strategic partnership goals to be developed over the next three years:

- Define the direction for strategic partnerships
- Identify the key interfaces within IACEE to achieve the objectives
- Expand connections with corporations
- Expand cooperation with other like organizations
- Target under-represented regions
- Develop connections with large multi-national organizations such as UNESCO and World Bank to determine possible relationships
- Identify a CE platform for CEE manager and leader training

Much of the recent work in strategic partnerships has been focused on supporting the development of sponsors for the World Conference in Monterrey, Mexico, targeting both existing and new corporate sponsors. Thanks to Secretary General Nelson Baker, a member of the strategic partnerships team, we have secured a lead sponsor in Trilogy Education Services as a Diamond Sponsor. We are currently in dialogue with five other potential sponsors for the biennial conference.

IACEE leadership has also reached out to the World Engineering Education Forum (WEEF) and its International Federation of Engineering Education Societies (IFEES) sub-group to explore possible connections to drive membership and attendance at the World Conference. There is an active dialogue with Chunglian, an online platform in China, a company interested in adapting the Quality Program content for China in support of CE leaders and managers training in China.

While overall we have made much progress in support of IACEE, there is much to be done!

### *Products and Services – WU Xiujun, China Association for Continuing Engineering Education*

IACEE Products and Services include the Quality Program and the CEE Manager Training Program. At present, our main goal is to expand the number of IACEE members using the Quality Program (QP) to improve the development of CEE providers. We also seek to explore more satisfied service and delivery of the CEE Manager Training Program as we continue to develop new curriculum.

Since the CEE Leadership Training held in Beijing in September 2017, related self-assessment data of over 40 CE institutions using QP has been entered into the online system. Given the positive feedback and strong interest of the participants and CE institutions, CACEE is making efforts to ask for the support and approval from the related government departments to allow CACEE to play a leading role in promoting the application of QP in National-level CE bases and other levels of CE providers in China.

The video of lectures given by the IACEE experts on the Leadership Training in September is now in the post-processing phase. These products will be supplemented to the CEE Management Training Program as a part of course modules.

# 16<sup>th</sup> IACEE World Conference

## CALL FOR PAPERS – *deadline approaching!*



IACEE WORLD CONFERENCE



### Good news!

**Abstract submission deadline EXTENDED until December 1st. 2017.**

One main objective of **IACEE 2018** is to attract interest and quality contributions to the event.

#### Submission opening date

August 1, 2017

#### Submission closing date

December 1, 2017

The person responsible for presenting the contribution to the Evaluation Committee must select one of the following tracks:



#### Innovation

Track 1. The need of evolution in continuing education models.



#### Collaboration

Track 2. Filling the gap between lifelong learning and the organizational development



#### Learners

Track 3. How to keep up with the need of future lifelong learners.

*For more details, please visit the webpage [iacee2018.org](http://iacee2018.org)*

## 16<sup>th</sup> IACEE World Conference

### WEBINAR 2

IACEE and Tecnológico de Monterrey invite you to join the upcoming complimentary webinar, “Filling the Gap between Lifelong Learning and Organizational Development”.

**Date:** December 12, 2017

**Time:** 16:00 UTC

**Moderator:** Dr. Yakut Gazi

**Abstract:** In organizations, there are different levels of skills that are affected by factors such as timeline and investment desired. The results of decreasing gaps in lifelong learning and organizational development can be seen and measured through the return on investment of the company and their retention of talent.

**Speaker:** Dr. Jaime Bonilla-Rios, Ph.D.

*Dr. Bonilla-Rios is the President of the GEDC Chapter of Latin America and the Dean of the School of Engineering and Information Technology at Tecnológico de Monterrey. As a teacher, researcher, and scientist, Dr. Bonilla has focused on the generation of knowledge in his area of specialty. Dr. Jaime Bonilla Rios has a B.S. in Chemistry from ITESM, a Master in Chemical Engineering from Rice University, and a Ph.D. in Interdisciplinary Engineering with emphasis on Polymer Rheology, from Texas A & M University.*



---

Keep in touch with conference developments through news items on the IACEE website ([www.iacee.org](http://www.iacee.org)), and through the conference website ([www.iacee2018.org](http://www.iacee2018.org)). If you have any questions about the event, please contact Lucia Juarez Santana at [lucia.juarez@itesm.mx](mailto:lucia.juarez@itesm.mx).